EXPEDIA, INC. - THE NUMBERS
QUARTER ENDED MARCH 2013

The world's largest online travel agency Expedia, Inc. (EXPE) presents quarterly financial results from across its portfolio of travel brands.

**QUARTERLY PERFORMANCE**
- Room Nights: 29.0mm (UP 28%)
- Gross Bookings: $9,781.1mm (UP 16%)
- Revenue: $1,012.4mm (UP 24%)
- Bookable Properties: 205k+ (UP 25k)
- Mobile App Downloads: 30mm+ (UP 266%)

**REVENUE BY GEOGRAPHY & PRODUCT**
International revenue: $454 MILLION
- 59% Domestic revenue
- 41% of total revenue
- 45% Domestic revenue
- 55% of total revenue
- Hotel: 70%
- Air: 10%
- Other: 20%

**EXPANDING INTERNATIONAL PRESENCE**
- Expedia, Inc. brands added 26 international Points of Sale in 19 countries within the past two years.
- eLong · AirAsia Expedia · VIA Travel · trivago
- Helping Expedia, Inc. international points of sale to deliver more than half of the company's total room nights for three consecutive quarters.
- The company also strengthened footholds in high-potential growth markets through significant transactions, such as:
  - Expedia, Inc. completed the acquisition of a majority interest in Germany-based trivago.

**SPOTLIGHT ON: THE TRIVAGO ACQUISITION**
- Headquartered in Dusseldorf, Germany
- With metasearch sites in 33 countries & 23 languages
- Featuring 600,000+ hotels across 150 booking sites!
- trivago has been named one of Europe's top-5 travel sites in key markets like the UK, France, Germany, Spain & Italy.

**EXPEDIA, INC.'S SHARE OF GLOBAL TRAVEL MARKET**
- Online travel leader Expedia, Inc. represents approximately 3% of today's $1 Trillion global travel market.
- Given the continued shift from offline-to-online, significant growth opportunities exist across geographies.

**Size of total travel segment by region**
- US $303 B
- EUROPE $324 B
- APAC $331 B
- LATAM $168 B

*Expedia, Inc.'s share of total travel market

Source: Phocuswright Travel Overview Reports, including estimates as of Fall 2012, and Expedia, Inc. data based on trailing twelve months as of 3/31/13.